

A Bentsi-Enchill, Letsa & Ankomah Initiative

A man wearing a green bucket hat and a red and white checkered shirt is smiling as he examines a corn cob in a field. He is holding a notebook in his left hand. The background shows a clear blue sky and green corn plants.

CAPITALISE

CAPITALISE is an initiative by [Bentsi-Enchill, Letsa & Ankomah](#) to empower Small and Medium-sized Enterprises (SMEs) in Ghana, particularly those championing innovative and client-driven solutions, with the necessary knowledge to navigate the complexities of the investment landscape and secure funding successfully.

In our CAPITALISE Project, selected businesses will join a cohort programme, engage in in-person events and get access to curated content to support critical decision-making over a 6-8 week period. The in-person events will feature keynote speakers, resource personnel, investor sessions and a pitch session in the final week.

Pre-Programme Timeline

CAPITALISE Launch	27 Jun
Application deadline	13 Jul
Shortlisted SMEs announced	18 Jul
Shortlisted SMEs interviews (Virtual or In person)	25-28 July
Finalists Announced	31 Jul
Project Start	7 August

Checklist

1. Completed Application Form ([Click here to download](#))

- Basic business information (name, registration number)
- Founder/lead contact information
- Website or social media links

- **Motivation Statement** (max 500 words)
- Why you want to join the CAPITALISE Project
- What you hope to gain from the programme
- How your business aligns with the goals of the project

2. Business Profile or Company Overview Document

- Business summary
- Brief history, mission, and vision
- Key products/services
- Market and customer segments
- Current team size

Business Plan (Optional but Recommended)

- Business model, traction, growth plans
- Financial snapshot (if available)
- Investment needs and objectives

3. Proof of Registration or Legal Status

- Business registration certificate (i.e. certificate of incorporation or registration)

[Submit your completed application and documents via our online here](#)

Additional Information

1. Business Profile & Stage

- Must be a registered or incorporated SME operating in Ghana.
- Should be in the early to growth stage (i.e. already operational with a clear product or service offering).
- Must have a scalable business model with potential for growth and investment.

2. Industry & Innovation

- Priority will be given to businesses offering innovative and client-driven solutions.

3. Legal & Regulatory Readiness

- Businesses must understand and be willing to comply with Ghana's legal and regulatory framework.
- Must be open to implementing best practices in corporate governance and compliance.

4. Investment Readiness & Financial Position

- Businesses should have a clear revenue model or a structured plan for financial sustainability.
- Must demonstrate interest in seeking investment or funding within the next 12-24 months.
- Should be open to financial literacy and investment education to enhance fundraising efforts.

5. Commitment & Engagement

- Founders or key decision-makers must commit to attending all programme sessions and actively participating in activities.
- Willingness to engage with investors and stakeholders.

6. Impact & Value Creation

- Businesses should align with and demonstrate their contribution to the broader goal of creating sustainable economic value in Ghana.
- Preference for businesses that contribute to job creation, economic empowerment, or industry transformation.

7. Ethical Standards & Sustainability

- Businesses must uphold high ethical standards and responsible business practices.
- Preference will be given to SMEs with sustainable and socially responsible business models.

8. Application & Selection Process

- Interested SMEs must complete an application form and submit required supporting documents.
- Shortlisted applicants will be invited for an assessment discussion in person or virtual.
- Final selection will be based on alignment with the programme objectives and potential for impact.